

CBCS SCHEME

USN

--	--	--	--	--	--	--	--	--	--

15AL/IP/IM/NT51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020 Management & Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain nature and characteristic of management. (08 Marks)
b. Explain the contribution of F.W.Taylor's in scientific management. (08 Marks)

OR

- 2 a. Define planning. Explain the importance of planning. (08 Marks)
b. Explain steps in decision making. (08 Marks)

Module-2

- 3 a. List and explain any two types of organization. (08 Marks)
b. Explain importance of staffing. List the steps involved in recruitment. (08 Marks)

OR

- 4 a. Explain Maslow's and Herzberg's theories of Human motivation. (08 Marks)
b. Briefly explain the essentials of sound controlling. (08 Marks)

Module-3

- 5 a. Define an Entrepreneur. Briefly discuss about type of entrepreneurs. (08 Marks)
b. Explain the barriers involved in Entrepreneurship. (08 Marks)

OR

- 6 a. Explain the entrepreneur in economic development of country. (08 Marks)
b. List and explain stages in entrepreneurial process. (08 Marks)

Module-4

- 7 a. Explain the Impact of liberalization, privatization and globalization on SSI. (08 Marks)
b. Steps involved in starting SSI. Explain. (08 Marks)

OR

- 8 a. Explain briefly the government support for SSI during 5 year plan. (08 Marks)
b. What is small scale industry? Briefly explain need and rationale of SSI. (08 Marks)

Module-5

- 9 a. Explain the objectives and functions of TECKSOK and KSSIDC. (08 Marks)
b. Write a short note on:
(i) KSFC (08 Marks)
(ii) NSIC. (08 Marks)

OR

- 10 a. Explain in detail guidelines for preparation of project report. (08 Marks)
b. What is project appraisal? Explain the steps followed in project appraisals. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.